

On May 25, 2018, the world's most sweeping data privacy regulation, the European Union's General Data Protection Regulation (GDPR), became law.

Mitigate your organizations financial risk and exposure due to non-compliance

54% of companies haven't physically done anything to support GDPR readiness

Potential fines of € 20,000,000 or 4% of a Groups \$ revenue

Why Should I Care?

The regulation aims to harmonize the 28 member states of the EU and oblige organizations to be more accountable, transparent and responsible for the data they hold. Any entity that stores or processes the personal data of EU residents will be obliged to conform to this new law, regardless of where that organization resides.

The GDPR requires comprehensive reform and prompt action with four key mandates to follow:

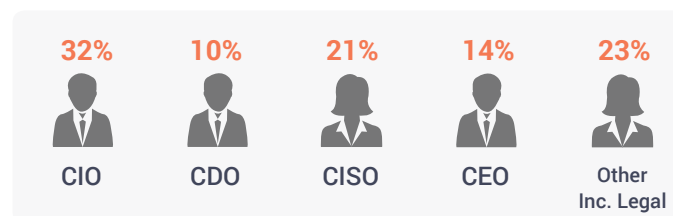
Accountability & Governance - Maintain relevant documentation on data processing activities and implement measures that demonstrate compliance, such as audits.

Storage Limitation - Personal data may not be kept for longer than is necessary for the purposes for which it was originally obtained.

Breach Notification - A notifiable breach has to be reported to the relevant supervisory authority within 72 hours of the organization becoming aware of it.

Individuals' Rights - An individual may request the deletion or removal of personal data when there is no compelling reason for its continued existence.

Who is Accountable?



VAST provides implementation and consulting services to help organizations prepare for GDPR

Adapting to the GDPR will require a different approach than what is done today. VAST can help organizations become GDPR-ready and data-driven.

Data Management for GDPR

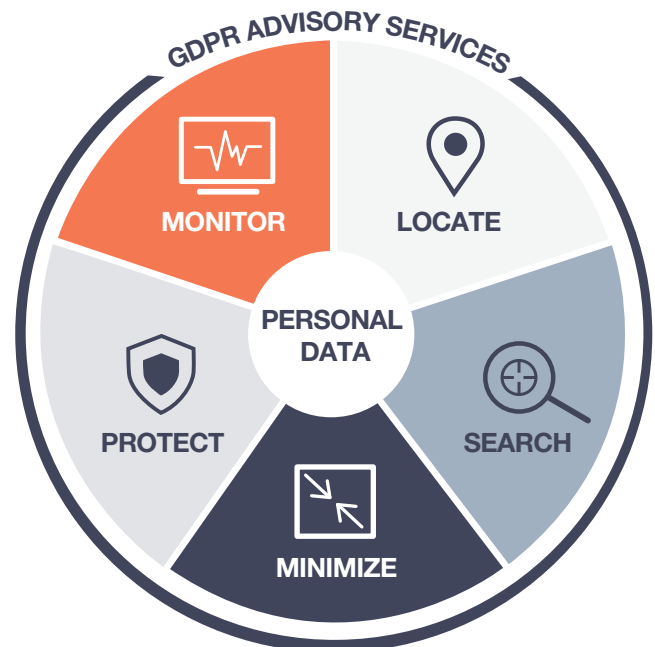
- 1 Pinpoint GDPR Maturity
- 2 Map & Classify All Unstructured Personal Data
- 3 Protect & Delete Data as Necessary

Key Assessment Outputs:

Information Governance Maturity Rating

GDPR - Specific Evaluation and Recommendations

Inputs into the GDPR Business Case/ROI Model



VAST can help your organization prepare for the upcoming General Data Privacy Regulation enactment on May 25, 2018. With VAST and Veritas' Data Insight, organizations can implement an Information

Governance solution that can include:

- Locating and monitoring personal information contained in unstructured data.
- Architect rules for managing unstructured data, such as archiving rules, deletion rules, etc.
- Implement intelligent retention in conjunction with Veritas Enterprise Vault.
- Monitor security access lists to help prevent over-provisioning of object permissions.
- Monitor access trends over time to help detect and document unauthorized access to sensitive information.

For more information or to request a free GDPR Compliance Consultation, contact VAST vastITservices.com